# Research Methods in Political Science I 10. Maximum Likelihood Method

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December 9, 2015



# Today's Menu



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Likelihood Functions

# Likelihood Functions (尤度関数)



For a given parameter value  $\theta$ , we express the probability of obtaining the data D (right-hand side of the equation) as a function of  $\theta$ 

$$L(\theta|D) = \Pr(D|\theta)$$

- $\rightarrow$  **Likelihood of**  $\theta$  corresponding to the data D
  - D: Data
  - θ: (vector of) parameter(s)

Sometimes treat equivalence class together

$$L(\theta|D) = k\Pr(D|\theta) \propto \Pr(D|\theta),$$

where k is a constant.

Likelihood Functions

# Likelihood (尤度)



"Likelihood of  $\theta_i$ " is the value of  $L(\theta|D)$  evaluated at  $\theta = \theta_i$ 

- $L(\theta_1|D)$ : When D is observed, how likely that the parameter value is  $\theta_1$
- $L(\theta_2|D)$ : When D is observed, how likely that the parameter value is  $\theta_2$

**Likelihood is** *not* **an absolute measure**: Compared *within* a model, higher value implies higher likelihood

**Likelihood is** *not* **probability**: no repeated-sample interpretation is available

Likelihood Functions

# **Bayes Rule and Likelihood**



#### Bayes rule:

$$\begin{array}{lcl} \Pr(\theta|D) & = & \frac{\Pr(D|\theta)\Pr(\theta)}{\Pr(D)} \\ & \propto & \Pr(D|\theta)\Pr(\theta) \\ & \propto & L(\theta|D)\Pr(\theta) \end{array}$$

- $Pr(\theta)$ : prior probability of  $\theta$  (probability distribution of  $\theta$  before observing D)
- $Pr(\theta|D)$ : posterior probability of  $\theta$  (probability distribution of  $\theta$  updated by the observed info D)

Can't accept Bayesian logic (you should...)  $\rightarrow$  use likelihood ( $\neq$  probability)

# **Example: Coin Toss (Coin Flipping)**



#### A coin: $Pr(H) = \theta$ and $Pr(T) = 1 - \theta$

Flipping a coin 10 times, we observed 8 heads and 2 tails. What is the probability that we observe "head" by flipping the coin once.

- Data *D*:
  - the number of coin flips: n = 10
  - the number of heads: x = 8
- the parameter we estimate:  $\theta$
- the likelihood:  $L(\theta|D) = \Pr(D|\theta)$

# **Specifying the Likelihood Function**



$$L(\theta|D) = \Pr(D|\theta) = {10 \choose 8} \theta^8 (1-\theta)^{10-8}$$
$$= 45\theta^8 (1-\theta)^2$$

We'd like to find the value of  $\theta$  that maximized  $L(\theta|D)$ : what is the most likely value of  $\theta$  that generated the observed D

$$\theta = 0 \rightarrow L(\theta) = 0$$
: nope

• 
$$\theta = 0.2 \rightarrow L(\theta) = 0.000073$$
: likely?

• 
$$\theta = 0.6 \to L(\theta) = 0.12$$
: likely?

• 
$$\theta = 0.8 \to L(\theta) = 0.30$$
: likely?

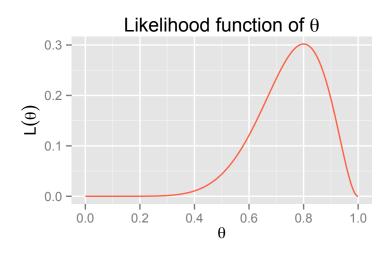
• 
$$\theta = 0.9 \to L(\theta) = 0.19$$
: likely?

$$\bullet$$
  $\theta = 1 \rightarrow L(\theta) = 0$ : nope

Discrete Case (1): Binomial Distribution

# **Likelihood Function** $L(\theta|D)$





### Maximum of a Likelihood Function



Easy to find the maximum of a likelihood function in this example

$$L(\theta|D) = 45\theta^{8}(1-\theta)^{2} = 45(\theta^{10} - 2\theta^{9} + \theta^{8})$$

First-order condition:

$$\frac{d}{d\theta}L(\theta|D) = 90(5\theta^9 - 9\theta^8 + 4\theta^7) = 0$$

$$\Leftrightarrow 5\theta^9 - 9\theta^8 + 4\theta^7 = 0$$

$$\Leftrightarrow \theta^7(\theta - 1)(5\theta - 4) = 0$$

$$\Leftrightarrow \theta = \frac{4}{5} \qquad (\because \theta \neq 0, 1)$$

Discrete Case (2): Bernoulli Distribution

## **Example**



#### A coin: $Pr(H) = \theta$ and $Pr(T) = 1 - \theta$

Flipping a coin 10 times, we observed the result {H, H, T, H, H, H, H, H, H, T}. What is  $\theta$ ?

Data D :

$$D = \{H, H, T, H, H, H, H, H, H, T\}$$
$$= \{1, 1, 0, 1, 1, 1, 1, 1, 1, 0\}$$

- ullet the parameter we estimate: heta
- the likelihood:  $L(\theta|D) = \Pr(D|\theta)$

# **Specifying the Likelihood Function (1)**



Assuming each coin flip is independent,

$$L(\boldsymbol{\theta}|D) = \Pr(D|\boldsymbol{\theta}) = \prod_{i=1}^{10} \Pr(D_i|\boldsymbol{\theta}) = \prod_{i=1}^{10} L_i(\boldsymbol{\theta}|D_i),$$

where  $D = \{D_1, D_2, \dots, D_{10}\}.$ 

For each Bernoulli trial i,

$$L_i(\theta|D_i) = \Pr(D_i|\theta) = \theta^{D_i}(1-\theta)^{1-D_i}.$$

Thus,

$$L(\theta|D) = \prod_{i=1}^{10} [\theta^{D_i} (1-\theta)^{1-D_i}].$$

# **Specifying the Likelihood Function (2)**



 $D_i$  is either 0 or 1:

$$L_i(\theta|D_i = 1) = \theta^1 (1 - \theta)^0 = \theta,$$
  
 $L_i(\theta|D_i = 0) = \theta^0 (1 - \theta)^1 = 1 - \theta.$ 

Therefore,

$$L(\theta|D) = \prod_{i=1}^{10} L_i(\theta|D_i) = \theta^8 (1-\theta)^2$$

First-order condition for the maximum:

$$\frac{d}{d\theta}L(\theta|D) = 2\theta^{7}(\theta - 1)(5\theta - 4) = 0$$

$$\therefore \theta = \frac{4}{5} \qquad (\because \theta \neq 0, 1)$$

# Log Likelihood



Natural logarithm is an increasing function:

$$x_1 < x_2 \Rightarrow \log(x_1) < \log(x_2)$$

 $\rightarrow$  We can find the maximum of the likelihood by finding the maximum of the log-likelihood

$$\log[L(\theta|D)] = \log\left(\prod_{i=1}^{10} [\theta^{D_i} (1-\theta)^{1-D_i}]\right)$$
$$= \sum_{i=1}^{10} \log[\theta^{D_i} (1-\theta)^{1-D_i}] = 8\log\theta + 2\log(1-\theta)$$

First-order condition for a maximum:

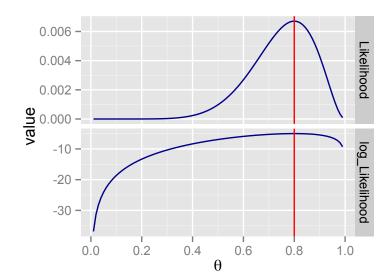
oridition for a maximum: 
$$\frac{d}{d\theta} \log[L(\theta|D)] = \frac{8}{\theta} - \frac{2}{1-\theta} = 0$$

$$\Leftrightarrow \theta = \frac{4}{5}$$

Discrete Case (2): Bernoulli Distribution

# Likelihood and Log-Likelihood





# A Problem for Continuous Distributions (1)



 $Pr(X = x | \theta) = 0$ : always gives us zero likelihood

- ullet observed value has error arepsilon (precision limit)
- observed value x:  $x \in (x \varepsilon/2, x + \varepsilon/2)$
- Suppose  $p(x|\theta)$  is the PDF of a continuous random variable x, if  $\varepsilon$  is small enough

$$L(\theta|X) = \Pr[X \in (x - \varepsilon/2, x + \varepsilon/2)]$$
$$= \int_{x - \varepsilon/2}^{x + \varepsilon/2} p(X|\theta) dx \approx \varepsilon p(X|\theta)$$

# A Problem for Continuous Distributions (2)



- When we compare  $\theta$  values within a model, we can multiply them by a constant (we treat equivalence class together)
  - ightarrow we can ignore arepsilon on the right-hand side of the equation above

We use PDF to construct likelihood functions of continuous variables

$$L(\theta|X) \propto p(X|\theta),$$

where  $p(X|\theta)$  is the PDF of X given  $\theta$ 

Continuous Case: Normal Distribution

# **Example: Normal Distribution**



#### Example

Suppose that a random variable x is normally distributed,  $x_i \sim N(\theta, \sigma^2), i = 1, 2, ..., n$ , and  $\sigma^2$  is known. What is the likelihood function of  $\theta$  corresponding to the observed x

• PDF of N( $\theta$ ,  $\sigma^2$ )

$$p(x|\theta,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left[-\frac{(x-\theta)^2}{2\sigma^2}\right]$$

# **Specifying Likelihood Function**



• Likelihood of  $\theta$  for each  $x_i$  is

$$L_i(\theta|x_i,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left[-\frac{(x_i-\theta)^2}{2\sigma^2}\right]$$

The log-likelihood for the whole data is

$$\log L(\theta) = \log \left[ \prod_{i=1}^{n} L_i(\theta | x_i, \sigma^2) \right]$$

$$= \sum_{i=1}^{n} \log L_i(\theta | x_i, \sigma^2)$$

$$= -\frac{n}{2} \log(2\pi\sigma^2) - \frac{1}{2\sigma^2} \sum_{i=1}^{n} (x_i - \theta)^2$$

#### Likelihood Ratio(尤度比)



How to compare two likelihoods  $L(\theta_1|D)$  and  $L(\theta_2|D)$ ?

 If a random variable x has one-to-one relationship with another variable y,

$$\frac{L(\theta_2|y)}{L(\theta_1|y)} = \frac{L(\theta_2|x)}{L(\theta_1|x)}$$

- Important: ratio of  $L(\theta_1|D)$  to  $L(\theta_2|D)$  (not the difference: consider why)
- Meaningless to evaluate a single likelihood alone: what if we multiply the likelihood function by a positive constant k?
- Generally, we can use a function f(L) instead of L if f'(.) > 0: we prefer log-likelihood to likelihood
- Can ignore the terms without a parameter

# Maximum Likelihood Estimate (MLE: 最尤推定值)



MLE: the maximum of the likelihood function → point estimate of maximum likelihood method

- MLE is the simplest summary of ML method
- MLE represents only a part of ML inference
- MLE is not sufficient to reveal characteristics of a likelihood function → inference should be based on the likelihood function itself
- MLE can be analytically obtained by solving the score equation
- MLE is usually obtained by numerical methods

#### **Score Function and Fisher Information**



Score function: first derivative of the log-likelihood function

$$S(\theta) \equiv \frac{\partial}{\partial \theta} \log L(\theta)$$

- MLE  $\hat{\theta}$  is obtained by the score equation:  $S(\theta) = 0$
- the curvature at  $\hat{\theta}$  is denoted by  $I(\hat{\theta})$ :

$$I(\hat{\boldsymbol{\theta}}) \equiv -\frac{\partial^2}{\partial \boldsymbol{\theta}^2} \log L(\hat{\boldsymbol{\theta}})$$

This is positive because the second-order differential coefficient at the maximum is negative

•  $I(\hat{\theta})$ : observed Fisher information: the larger the value, the less uncertain the location of the maximum  $\theta$ 

# **Score Function and Fisher Information (Eg 1-1)**



#### Normal Distribution

A random variable x is normally distributed,  $x_i \sim N(\theta, \sigma^2), i = 1, 2, ..., n$ , where  $\sigma^2$  is known. Obtain the MLE and the observed Fisher information of  $\theta$  for the observed x.

Ignoring the terms without θ,

$$\log L(\theta|x,\sigma^2) = -\frac{1}{2\sigma^2} \sum_{i=1}^{n} (x_i - \theta)^2.$$

Score function is

$$S(\theta) = \frac{\partial}{\partial \theta} \log L(\theta | x, \sigma^2) = \frac{1}{\sigma^2} \sum_{i=1}^{n} (x_i - \theta).$$

# Score Function and Fisher Information (Eg 1-2)



 Differentiating the log-likelihood twice and changing the sign, we get the observed Fisher information:

$$I(\hat{\theta}) = \frac{n}{\sigma^2}$$

- ${\rm Var}(\hat{\theta})=\sigma^2/n=I^{-1}(\hat{\theta})$ : the higher the information value, the smaller the variance of the estimate
- $\operatorname{se}(\hat{\theta}) = \sigma/\sqrt{n} = I^{-1/2}(\hat{\theta})$

# Score Function and Fisher Information (Eg 2-1)



#### Binomial Distribution

Running the Bernoulli trial with the success probability  $\theta$  n times, x successes and n-x failures have been observed. Obtain the MLE and the observed Fisher information of  $\theta$  for x.

Ignoring the constant term, the log-likelihood is

$$\log L(\theta) = x \log \theta + (n - x) \log(1 - \theta).$$

Score function is

$$S(\theta) = \frac{\partial}{\partial \theta} \log L(\theta) = \frac{x}{\theta} - \frac{n - x}{1 - \theta}$$

• Solving  $S(\theta) = 0$ , we get

$$\hat{\theta} = \frac{x}{n}$$
.

# Score Function and Fisher Information (Eg 2-2)



 Differentiating the log-likelihood twice and changing the sign, we get

$$I(\theta) \equiv -\frac{\partial^2}{\partial \theta^2} \log L(\theta) = \frac{x}{\theta^2} + \frac{n-x}{(1-\theta)^2}.$$

Therefore, the observed Fisher information is

$$I(\hat{\theta}) = \frac{n}{\hat{\theta}(1-\hat{\theta})} = \frac{n^3}{x(n-x)}.$$

Method of Maximum Likelihood

# **Quadratic Approximation**



- When we can approximate the log-likelihood function by a quadratic function (called "regular" likelihood), we need at least two statistics to show the characteristics of the function
  - Iocation of the maximum (MLE): point estimate
  - ② curvature at the maximum: uncertainty
- When the likelihood is approximately normal,

$$\log \frac{L(\theta)}{L(\hat{\theta})} \approx -\frac{1}{2} I(\hat{\theta}) (\theta - \hat{\theta})^2$$

This is exact for the normal likelihood

$$\log \frac{L(\theta)}{L(\hat{\theta})} = -\frac{1}{2}I(\hat{\theta})(\theta - \hat{\theta})^2$$

## Likelihood Intervals



MLE doesn't tell the uncertainty of estimation  $\rightarrow$  interval estimation is desirable

• Likelihood interval: a set of  $\theta$  that satisfies the following.

$$\left\{\theta: \frac{L(\theta)}{L(\hat{\theta})} > c\right\}$$

- $c \in (0,1)$ : an arbitrary threshold
- $L(\theta)/L(\hat{\theta})$ : Normalized likelihood function

# **Example of Likelihood Interval**



Got x = 8 heads by flipping a coin with the head probability  $\theta$  n = 10 times

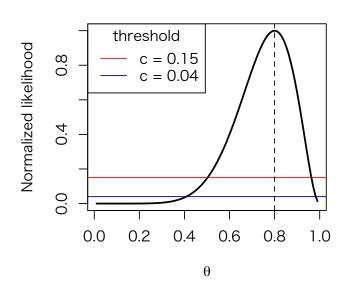
- c = 0.15: likelihood interval is (0.50, 0.96)
- c = 0.04: likelihood interval is (0.41, 0.98)

#### Problems in likelihood intervals

- How should we choose the value for c?
- How should we interpret a given interval?

# **Example of Likelihood Interval**





# **Interval Estimation Based on Probability: Normal (1)**



 Using the log-likelihood function of a normal mean derived above,

$$\log \frac{L(\theta)}{L(\hat{\theta})} = -\frac{n}{2\sigma^2} (\bar{x} - \theta)^2$$

• Because  $\bar{x} \sim N(\theta, \sigma^2/n)$ ,

$$\frac{n}{\sigma^2}(\bar{x}-\theta)^2 \sim \chi_1^2$$

That is,

$$W \equiv 2\log rac{L(\hat{ heta})}{L( heta)} \sim \chi_1^2$$

W: Wilks's likelihood ratio statistic

(If *n* is large enough, other distributions can be approximated by  $\chi^2$ )

# **Interval Estimation Based on Probability: Normal (2)**



• Consider the probability of  $\theta$  taking a value in a specific interval

$$\Pr\left(\frac{L(\theta)}{L(\hat{\theta})} > c\right) = \Pr\left(2\log\frac{L(\hat{\theta})}{L(\theta)} < -2\log c\right)$$
$$= \Pr(\chi_1^2 < -2\log c)$$

• Here, we choose c by setting  $0 < \alpha < 1$ 

$$c = \exp\left(-\frac{1}{2}\chi_{1,(1-\alpha)}^2\right),\,$$

where  $\chi^2_{1,(1-\alpha)}$  is  $100(1-\alpha)$  percentile of  $\chi^2_1$ 

# **Interval Estimation Based on Probability: Normal (3)**



Then.

$$\Pr\left(\frac{L(\theta)}{L(\hat{\theta})} > c\right) = \Pr(\chi_1^2 < \chi_{1,(1-\alpha)}^2) = 1 - \alpha.$$

- $\bullet$  This gives us an interval comparable to  $100(1-\alpha)$  percent CI
- Especially,  $\alpha = 0.05$  when c = 0.15 and  $\alpha = 0.01$  when c = 0.04

We can use the likelihood interval with c=0.15 (c=0.04) as a substitute of 95% (99%) CI

## Likelihood Ratio Test (尤度比検定)



- Consider a null hypothesis  $H_0$ :  $\theta = \theta_0$
- We reject the null if the following likelihood ratio is "too small"

$$\frac{L(\theta_0)}{L(\hat{\theta})}$$

- How small is "too small"? → requires probabilistic thinking
- Using Wilks's likelihood ratio, if the likelihood ratio of the null is c, the p value is

$$p = \Pr(\chi_1^2 > -2\log c).$$

This isn't always true, unfortunately.

#### **Standard Error**



 When the log-likelihood can be approximated by a quadratic function,

$$\log \frac{L(\theta)}{L(\hat{\theta})} \approx -\frac{1}{2} I(\hat{\theta}) (\theta - \hat{\theta})^2$$

• Thus, the interval that satisfies  $\{\theta: L(\theta)/L(\hat{\theta})>c\}$  is approximately

$$\theta \pm \sqrt{-2\log c} \cdot I(\hat{\theta})^{-1/2}$$
.

ullet Generally, the standard error of the MLE  $\hat{ heta}$  is

$$\operatorname{se}(\hat{\boldsymbol{\theta}}) = I(\hat{\boldsymbol{\theta}})^{-\frac{1}{2}}.$$

#### **Wald Statistic**



Using the se of the MLE, Wald statistic z is

$$z = \frac{\hat{\theta} - \theta_0}{\operatorname{se}(\hat{\theta})}.$$

- As |z| grows, the likelihood of the null  $\theta = \theta_0$  and the p value get smaller.
- 95% Wald interval is

$$\hat{\boldsymbol{\theta}} \pm 1.96 \text{se}(\hat{\boldsymbol{\theta}})$$

- Strength of Wald intervals: symmetric about  $\hat{\theta}$
- Weakness of Wald intervals: approximation doesn't work unless the log-likelihood is well approximated by a quadratic function

probability-based likelihood intervals are preferred in most cases

#### **Next Week**



# Maximum Likelihood Method (cont.)

- Logistic (logit) regression by maximum likelihood method
- Probit regression